

## **PlayMonster Social Sweepstakes Official Rules**

**Eligibility:** This contest is open to all residents of the United States of America, 18 years of age or older at the time of entry. Employees of BSM Media (the Sponsor) or PlayMonster, their affiliates, subsidiaries, advertising, promotion and internet agencies and their immediate family members and/or those living in the same household of each are not eligible. Void where prohibited by law. All federal, state, and local laws and regulations apply to these sweepstakes, contests/promotions. If you cannot or will not comply with these Official Rules, you should not participate in the sweepstakes.

By entering this Sweepstakes, you agree to be bound by these Official Rules and to waive any right to claim any ambiguity or error in these Official Rules or the Sweepstakes itself. You also agree to be bound by all decisions of the Sponsor or its designees, whose decisions are final and binding. By entering the contest, you agree to release the Sweepstakes Entities, Instagram, Twitter, Facebook, Toys R US, Walmart, Target, and Walgreens from all responsibility or liability for damages, losses or injuries of any kind resulting from participation in the Sweepstakes or any prize-related activities, if any, or any awarding, possession, use and/or misuse of prize(s), if any, awarded herein.

This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram, Twitter, Facebook, Toys R Us, Walmart, Target, or Walgreens. There is no cash alternative to the prize. Odds of winning depend upon the number of eligible entries received.

**How to Enter:** Beginning October 24, 2016 at 12:00 a.m. ET, follow the instructions to enter the competition. Entrants must snap a photo or take a video of one of the following PlayMonster products and use the official contest hashtags #PlayMonster and #sweepentry when publicly sharing on Instagram, Twitter, or Facebook in order to be eligible. Multiple entries are accepted.

- My Fairy Garden (available at Toys R Us stores)
- Stratego Classic (available at Walmart and Target stores)
- Qubosity (available at Toys R Us stores)
- Roominate (available at Walmart)
- Perplexus Q-Bot (available at Walgreens)
- Farkle Cup (available at Target)

Entrants must enter before November 6, 2016 at 11:59 p.m. ET in order to be eligible to win the prize. Entries received after this date and time will not be included in the selection process. Winners will be contacted via Instagram, Twitter, Facebook, or email on or after November 7, 2016.

BSM Media will select winners at random for this promotion. Odds of winning will depend upon the number of eligible entries received. Prizes are non-transferable and there is no cash alternative.

### **Prizes:**

Six (6) Grand Prize Winners: PlayMonster Prize Pack featuring products from My Fairy Garden, Stratego Classic, Qubosity, Farkle Dice Cup, Perplexus Q-Bot, and Roominate. (Approximate Retail Value: \$120)

Total Approximate Retail Value of All Prizes: \$720

**General Rules:** No purchase necessary. Entrants agree to abide by the terms of these official rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this by BSM Media. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Entrants further grant to Sponsor and PlayMonster the right to use and publish their Instagram, Twitter, or Facebook handles and photo or video submission in print, and in any other media in connection with this competition. With image and video submission from October 24, 2016 through November 6, 2016, entrant grants BSM Media and PlayMonster royalty-free license to display, retain and modify all images and videos submitted. All images and videos will be credited with the name of entrant. Acceptance of a prize constitutes permission for Sponsor to use winner's name, photos and likeness for advertising and promotional purposes without additional compensation unless prohibited by law. No substitution or transfer of prize by winner permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that the advertised prize is unavailable. All applicable income taxes are the sole responsibility of winner. By entering, entrants and their respective parents or legal guardians release, discharge and hold harmless Sponsor, its subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability or any injuries, loss, or damage of any kind arising from or in connection with this competition or any prize won. By participating in this promotion, entrants and their respective parents or legal guardians agree to be bound by these Official Rules and the judges' decisions, which are final. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in these competition materials and the terms and conditions of these Official Rules, the Official Rules shall prevail, govern, and control. All material submitted becomes the property of Sponsor and will not be returned. Sponsor is not responsible for any typographical or other error in the printing of the offer or in the announcement of the prize.

**Sponsor:** BSM Media, 1002 NE 1<sup>st</sup> St, Pompano Beach, FL 33060

**Notice to Online Entrants:** Any attempt by an individual to deliberately damage any website or undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent permitted by law. Sponsor is not responsible for fault, incorrect or mis-transcribed phone/email transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer or phone related to or resulting from participating in or experiencing any materials in connection with the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the promotion. Sponsor assumes no responsibility for late, lost, incomplete, inaccurate or damaged entries, or undeliverable emails resulting from any form of active or passive email filtering by a user's Internet service provider and/or email client or for insufficient space in user's email account to receive email. Sponsor does not accept responsibility for any damage (whether material or non-material) caused to entrants, to their personal equipment or to data which is stored on them, or to their personal, professional or commercial activities. Sponsor reserves the right to cancel or modify the promotion if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the

program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination, a notice will be posted online and the competition will be conducted from among all eligible entries received prior to termination. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Entrants participating in this competition agree to be bound by these Official Rules.

NO PURCHASE IS NECESSARY.

This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram, Twitter, Facebook, Target, Toys R Us, Walmart, or Walgreens.

**Winners List:** You may request a list of winners by sending a self-addressed stamped-envelope to BSM Media Attn: PlayMonster Sweepstakes, 1002 NE 1<sup>st</sup> St Pompano Beach, FL 33060 by November 30, 2016.